

# User Guide

Part 2 - Configuring Your Event

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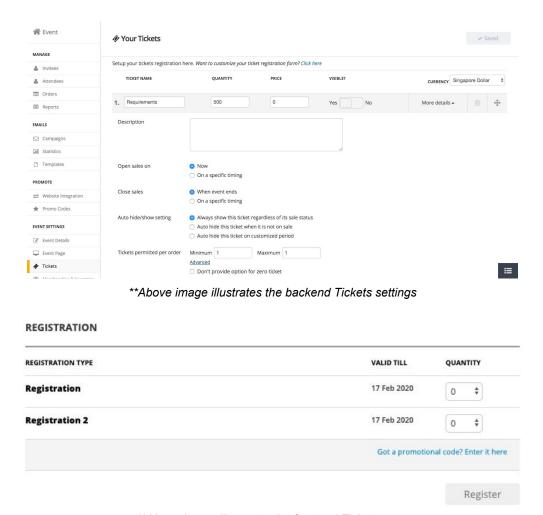


# **General Ticket Settings**

The below table will illustrate the primary settings for tickets available for registration for the event. This allows you to categorise / segregate your Attendees.

Field Name	Description
Ticket Name	This will appear on your event landing page for your registrants
Quantity	This is the maximum quantity you allow the registrants to register for the event
	This is usually the capacity for the specified ticket category
Visible	This defines if the public can register for the ticket or if they require a special code to access the ticket
Open sales on	When this ticket is available for sale
Close sales on	When to close this ticket sale period
Auto hide/ show setting	Visibility of the ticket for registration
Tickets permitted per order	This means the minimum and maximum number of tickets allowed for registration in a single form submission
Restrict users to register / purchase 1 ticket type only	This will show at the end of the Tickets page if there are more than one tickets set up for the event
	This restricts the registrants to only register for one type of ticket

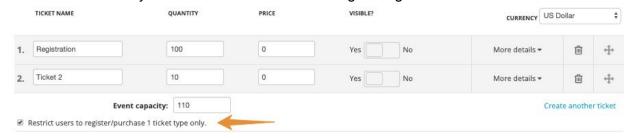




\*\*Above image illustrates the frontend Tickets page

### Restrict to 1 ticket type only

When there are more than 1 ticket types created for the event, the checkbox "Restrict users to register/purchase 1 ticket type only" is automatically displayed at the bottom of the Tickets page. This checkbox allows you to restrict Attendees from registering for more than 1 ticket for the event.



\*\*Above image illustrates the 'restrict users' checkbox



When this checkbox is enabled, attendees are restricted to registration for only 1 ticket type where each ticket has its own corresponding 'Register' button as shown below:



\*\*Above image illustrates attendees restricted ticket type selection

### **Hidden Tickets**

Each ticket visibility is configurable to allow certain tickets to be accessible by specific access codes only.

This is inline with our Promo Codes module, covered under the 'Access Code' section.

To configure the ticket visibility, click on the "Yes" or "No" button under the 'Visible?' column in each Ticket settings.



\*\*Above image illustrates ticket visibility configuration

Hidden tickets are not displayed on the event landing page by default. These tickets are only visible via specific Access Code.



### **Forms**

### **Generic Form settings**

There are several registration configurations you can utilise in the Forms module.

- 1. Registration Time limit
  - a. This is the time limit for Attendees to complete the registration form
  - b. Once the time limit has ended, a session timeout message will be prompted to restart the session
- 2. Show Registration Countdown timer
  - a. This is recommended so Attendees is aware how much time is available to complete registration
- 3. Show copy data on registration form
  - a. This is usually enabled when you allow Attendees to purchase a high number of tickets (more than 2) where individual Attendees information are required
  - b. A dropdown selection will be displayed for Attendees to choose which Attendee to copy the information from
- 4. Hide promo code textbox on tickets page and widget
  - a. This is usually disabled when no Promo Codes are utilised for the event
- 5. Login options
  - This is usually enabled when Wallet is activated where each Attendee has an GEVME account
  - b. Wallet displays all events registered under the same email address

### **Buyer Form - For Group registration**

The Buyer Form is the form through which the information of the person registering on behalf of another or in a group registration is captured.

In group registration, the Buyer would be the main attendee who registers for the event. When registering on behalf of another person, the Buyer would be the one who submitted the form. This person may not be an Attendee.



### **Attendee Form - For all Events**

The Attendee Form allows you to collect information the Attendees input during registration. The Attendee Form is the form through which the information of the person attending your event is captured.

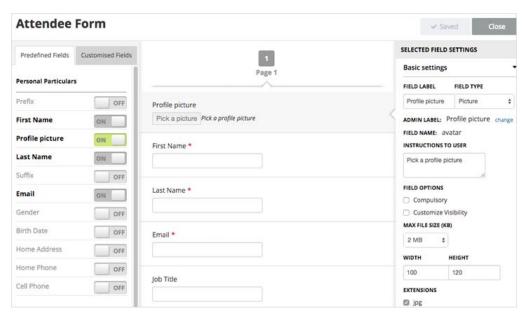
In GEVME, the below system default fields are mandatory in an Attendee form:

- 1. First Name
- 2. Last Name
- 3. Email

These fields are created by default and cannot be removed from the Attendee form.

Field Name	Description
Field Label	This will appear on your registration Form
Field Name	This is used to map information from one form to another This is recommended to be renamed to be similar to the field label for easy recognition
Instructions to user	This is used as a help text for registrants to know more about the field
Field Options	Readonly / Compulsory / Customise Visibility
Validations and limits	This is used when there are limitations to the field  - Choices selection - Limit on number of words / characters





\*\*Above image illustrates backend field settings

### **Admin Form - Internal reference**

GEVME system users are to make use of Admin Form to make changes to an Attendees' submitted information.

All fields in Admin Form are set up to map from either of the below forms:

- 1. Buyer Form
- 2. Attendee Form

In order for fields to be mapped from one form to another, the **field name** for the fields set up must be the same in both forms.

This is usually set up the same way as the Attendee form.

### **Customising Form Fields via Predefined Fields**

Predefined fields are fields which we have preconfigured for your convenience and ease of use. There are a few system default predefined fields like Gender, Birth Date, Cell Phone, etc. which you can simply enable or disable on your form.

Predefined fields are set up to easily add the standard fields to collect for your events.



Attendee form

Super form

Contact form

William Contact Conta

Examples of the same Predefined Fields being available under different forms, under different events (under the same organisation):

\*\*Above image illustrates predefined fields available for all forms in GEVME

To customize predefined fields, select any Forms in GEVME and click on the 'Customize Your Predefined Fields' link

### **Sync the Predefined Fields**

By enabling the predefined fields, it ensures consistency throughout your forms and thus syncs the data from one collection to another.

For example, if you have the Company predefined field turned on in your Attendee form and the same predefined Company field turned on in your Contacts form, once an attendee registers for your event, a corresponding record for them will be created in your Contacts collection with the corresponding Company value filled in.

This is achieved by having the same field name of the fields across different forms.

▶ The First Name, Last Name and Email Predefined fields are compulsory in all GEVME forms and cannot be removed.

A predefined field can be used only once on each form.



### **Email Marketing**

### **Email Templates**

This module allows you to create sample templates to be sent to Attendees for the event. By default, system templates are created for you and ready to be used.



\*\*Above image illustrates backend email templates

### **Free Events**

These emails are sent to the Attendees upon successful registration.

Email Template	Description	When it is being used
Order/Registration Confirmation	For all events	This template is sent to the buyer (or main registrant) upon successful form submission
Individual Attendee Confirmation	For Group registration	This template is sent to the individual attendees (i.e. to each ticket holder) in the case of group registration This can be configured in the "Automated Messages and Emails" module



### **Paid Events**

These emails are sent to the Attendees upon successful registration where it involves payment.

Email Template	Description	When it is being used
Order/Registration Confirmation	Completed Payment	This template is sent to the buyer (or main registrant):  In the case of a paid event and when full payment is completed at the point of registration
Order Acknowledgement	Pending Payment	This template is sent to the buyer (or main registrant):  In the case of a paid event but when full payment is not made at the point of registration
Individual Attendee Acknowledgement	Pending Payment	This template is sent to the individual attendees (i.e. to each ticket holder) in the case of group registration:  • In the case of a paid event but when full payment is not made at the point of registration  • This can be configured in the "Automated Messages and Emails" module
Individual Attendee Confirmation	Completed Payment	This template is sent to the individual attendees (i.e. to each ticket holder) in the case of group registration:  • In the case of a paid event and when full payment is completed at the point of registration  • This can be configured in the "Automated Messages and Emails" module



### **User Emails**

Manual email templates can be created so you can choose to send out the Invitation emails to the invited guests. This is optional if your event is public and does not require any invitation emails.

### **Automated Messages & Emails**

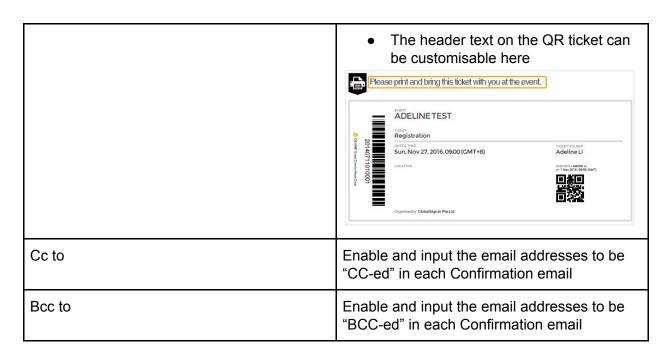
Configure the messages and emails your Attendees sees and receives in the 'Automated Messages & Emails' module.

### **Confirmation Email**

This section allows you to configure the settings when Attendees receives the system Confirmation email.

Settings	Description
Send automatically to ticket buyer/main registrant	Enable to allow Confirmation email to be sent to ticket buyer/ main registrant automatically upon successful registration/ complete payment
Send to each attendee as well	<ul> <li>This is displayed only if you enable the main option to send Confirmation email to ticket buyer/ main registrant</li> <li>Enable to send confirmation email to individual attendee (if there are more than 1 tickets to different attendees)</li> <li>P.S. Please use the Individual Attendee Confirmation Template</li> </ul>
Attach receipt(s) to the email (if payment is made)	<ul> <li>Enable for Paid events</li> <li>Receipt is sent as an attachment together with the Confirmation email</li> </ul>
Attach .ics file	Enable to allow Attendee to add the event into their own calendar
Attach ticket(s) to the email	Enable to attach individual QR Ticket to the Confirmation email
Instructions on ticket	This is displayed only if you enable the main option to send attached QR ticket to the Confirmation email





### **Confirmation Page**

This section allows you to configure the settings when Attendees lands at the Confirmation page upon successful registration or completed payment.

Settings	Description
Confirmation Page Message	Customise the text message on the Confirmation Page when Attendees completes registration
	Thank you, Adeline Li  Your registration is successful.  An email has been sent to  See you at the event!
Show QR Code(s)	Enable to embed QR Codes in the Confirmation page
Show order summary	Enable to display Ticket Buyer Information



Click on the "Preview the Confirmation Page" to view each setting.

### **Acknowledgement Email**

This section allows you to configure the settings when Attendees receives the system Acknowledgement email.

Settings	Description
Send automatically to ticket buyer	Enable to allow Acknowledgement email to be sent to ticket buyer when payment is not completed and browser session has been closed
Send to each attendee as well	<ul> <li>This is displayed only if you enable the main option to send         Acknowledgement email to ticket buyer</li> <li>Enable to send Acknowledgement email to individual attendee (if there are more than 1 tickets to different attendees)</li> <li>P.S. Please use the Individual Attendee Acknowledgement Template</li> </ul>
Attach .ics file	Enable to allow Attendee to add the event into their own calendar
Attach invoice(s) to the email	Enable to attach outstanding invoice to the Acknowledgement email
Cc to	Enable and input the email addresses to be "CC-ed" in each Acknowledgement email
Bcc to	Enable and input the email addresses to be "BCC-ed" in each Acknowledgement email



### **Acknowledgement Page**

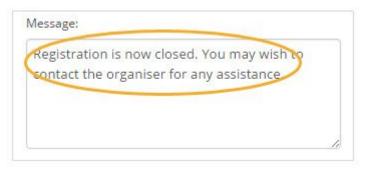
This section allows you to configure the settings when Attendees lands at the Acknowledgement page when payment is not completed but registration has been submitted.

Settings	Description
Acknowledgement Page Message	Customise the text message on the Acknowledgement Page when Attendees completes registration but payment is not made
	Thank you, Adeline Li  Your order has been placed!  We are processing your payment.  Once your full payment is received, a confirmation email will be sent to  Looking forward to seeing you soon!
Show order summary	Enable to display Ticket Buyer Information

Click on the "Preview the Acknowledgement Page" to view each setting.

### **Registration Page Messages**

This section allows you to customise the message when registration has ended. This is displayed on the event landing page under the 'description' section.



\*\*Above image illustrates backend registration message

#### REGISTRATION CLOSED

Registration is now closed. You may wish to contact the organiser for any assistance.

\*\*Above image illustrates frontend registration message



# **Payment**

Add various 'Payment methods' to your event to collect payment from Attendees.

Payment Method	Description
Paypal	<ul> <li>Online payment method via an existing Paypal account</li> <li>Requires 'Paypal email address'</li> </ul>
Credit Card	Online payment method via a wide range of payment gateway
Direct Debit	Online payment method via a list of payment gateway  ONETS  NUS  Ayden
Check	<ul> <li>Offline payment method via mailing of cheque</li> <li>Requires you to input the instructions for Cheque, usually the below information         <ul> <li>Cheque payable to</li> <li>Address to mail the cheque to</li> </ul> </li> </ul>



		-
Bank Transfer		<ul> <li>Offline payment method via direct bank transfer</li> <li>Requires you to input bank account details, usually the below information         <ul> <li>Bank Address</li> <li>Account Type</li> <li>Account Number</li> <li>Bank Code</li> <li>Branch Code</li> <li>Swift Code</li> </ul> </li> </ul>
At the event		<ul> <li>Offline payment method via cash collection</li> <li>Requires you to input the instructions such as         <ul> <li>Payment will be accepted at the event in cash</li> </ul> </li> </ul>
	+ Add	d a payment method
	PayPal <sup>-</sup>	Credit Card Direct Debit
	Check	Bank Transfer Event
	Add an offline payment method	
**/-	Above image illustrates all	l payment methods available in GEVME



### **Taxes**

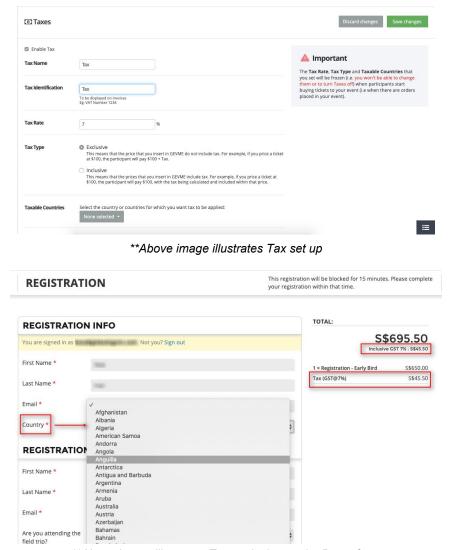
Apply taxes for your events so it's included as an item in the Attendees cart when a ticket is added. • Once Taxes are set up, any registration and orders placed for the event will restrict you from disabling or updating the Taxes.

Taxes have to be set up before the event is published for registration.

Taxes requires the Buyer form to consist of a 'Country' field to apply the 'Taxable Countries' selection.

Settings	Description	
Tax Name	Appears on Attendees cart	
Tax Identification	Displayed on GEVME Invoice	
Tax Rate	Tax Percentage	
Tax Type (Exclusive)	Ticket price does not include Tax, tax to be calculated as a separate item  E.g. Total = Ticket Price + Tax  TOTAL:	
	\$\$695.50 Inclusive GST 7% : \$\$45.50	
	1 × Registration - Early Bird S\$650.00	
	Tax (GST@7%) S\$45.50	
Tax Type (Inclusive)	Ticket price includes Tax amount E.g. Total = Ticket Price  TOTAL:  \$\$650.00 Inclusive CST 7%: \$\$42.52	
	1 × Registration - Early Bird S\$650.00	
Taxable Countries	Which country to apply tax to All countries are taxable if the option is left as default "None selected"	





\*\*Above image illustrates Tax exclusive on the Buyer form

### **Fees**

GEVME allows you to apply fees to your events. Add fees if you want to include additional charges on top of what the Attendee is paying.

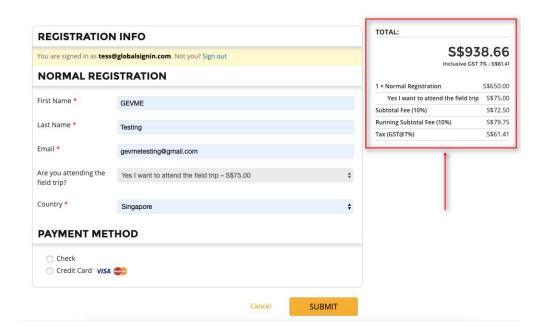
There are 3 ways to add Fees only Taxes are set up:

- 1. Add a fee before tax
- 2. Add a fee after tax
- 3. Add a fee based on a payment method



Settings	Description
Add fees before tax	This fee is before tax and therefore, will be subjected to tax
Add fees after tax	This fee is after tax and therefore, will exempted from tax  • Exact amount to be added • Percentage  • Total amount is based on the Order cart value  • Order item prices and tax  • Running total is based on Order cart value and other fees combined  • Order item prices, merchandise, and tax
Add a fee based on Payment method	This fee applies to only the selected payment method





\*\*Above image illustrates the calculation for Tax and Fees

### **Promo Codes**

Create Promotional Codes for partners, specific groups of guests. There are three types of Promo Codes available in this module:

- 1. Registration Discount
  - a. Discount codes are used to apply discounts to specific tickets when activated
- Registration Access
  - a. Registration access codes are used to reveal hidden tickets when activated

### **Registration Discounts for Paid Events**

This is used when you'd like to offer discounts to specific groups/ types of people via a discount code.

By using the Discount Code, the discount will be applied to the specific ticket(s) assigned to the code.

The below table will illustrate the settings for creating Discount Codes in the Promo Codes module in GEVME.



Field Name	Description	Value			
Code Type	This is the type of codes to be created	Registration Discount			
Code	This is the Discount Code to be input for the discount to be applied				
	Allows you to generate from the system				
	No Code needed  Based on "Applies If" criteria				
Discount Amount	This is used when there are discounts for a priced ticket when the Discount Code is input	Exact Amount / Percentage / Price overwrite  Off the Total Amount or Selected Tickets			
	For upfront discount on the selected ticket	Off the Selected Tickets			
	REGISTRATION				
	REGISTRATION TYPE	VALID TILL PRICE QUANTITY			
	Registration	US\$ 9.50 5% Discount! U.P. US\$ 10.00			
	Enter your promotional code: test Applied Cancel  Valid Code successfully applied. All applicable discount will be applied. Register  **Above image illustrates frontend promo code widget with upfront discount				
	For discount off total amount in the cart *Applicable when registrants selects more than one ticket or when there is merchandise with price	t Off the Total Amount			

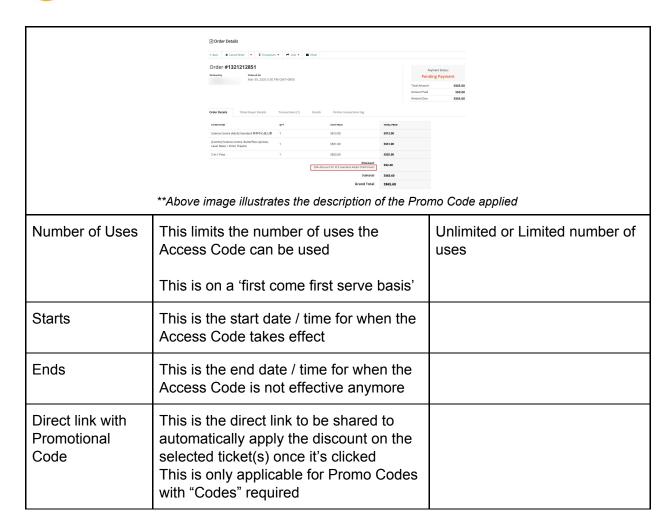


	REGISTRATION				
	REGISTRATION TYPE	VALID TILL	PRICE	QUANT	TY
	Registration	8	US\$ 10.00	0	*
	Registration 2	ù.	US\$ 20.00	0	<b>\$</b>
	Enter you	r promotional code: tes	_	oplied Car	icel
		Valid Code applicable	successfully applied. A discount will be applied	Registe	r
	**Above image illustrates frontend promo code wid	dget where disc	ounts are not		
	TOTAL:			-,,	•
	1	LICE	28.50		
			0 Discount		
	1 × Registration		US\$10.00		
	1 × Registration 2		US\$20.00		
	**Above image illustrates frontend promo code w tickets are sele		counts are ap	plied af	ter
Applies If	Configure the criteria based on either of the following:  Tickets Buyer form fields (if set) Attendee form fields (if set)	Buyer: Pro any) <equa< td=""><td></td><td>•</td><td></td></equa<>		•	
Criteria Pattern	This is applicable when you have more than 1 "Applies If" criteria	Criteria Par	ttern = (1 o	2 or	
Applies To	This is for you to select the tickets the discount will be applied to once the Discount Code is input	Specific or	All tickets		



	Code Type	Registration Discount \$			
	Code	© Enter a single code  Generate  Space, apostrophe and non-alphanumeric characters (Except**, ', ', '@' and '') are not allowed.  Maximum 156 characters (Except**, ', ', '@' and '') are not allowed.			
		No code needed			_
	Discount Amount	+ @ Percentage \$ 20 % off Selected Tick  Add Discount Field	ets		
	Applies If				-
		1. Buyer: Promotional (\$\displays = \$\displays SCCR20		elete	
		Buyer: Promotional        SCOOTSC20     Buyer: Promotional        SCOOTSC20     SCKR20		elete	
		4. Buyer: Promotional (\$\displays = \$\displays \text{SCJET20}		elete	
		Add Criteria Pattern = (1 o	2 or 3 or 4)	Change Pattern	
	Applies To	☐ All Tickets ❸		h.	-
	<ul> <li>Science Centre (Adult) Standard 科學中心成人表 (\$12.00)</li> <li>Science Centre (Child) Standard 科学中心儿皇素 (\$8.00)</li> <li>Butterflies Up-Close (\$10.00)</li> <li>KidsTOP™ (Adult) Standard 儿童站成人假日票 (\$13.00)</li> <li>KidsTOP™ (Child) Standard 儿童站成是假日票 (\$12.00)</li> </ul>				
	Omni-Theatre: We Are Stars (Free) □ Omni-Theatre: DP (Free) □ (Combo) Science Centre, Butterfiles Upclose, Laser Maze + Omni Theatre (\$31.00) □ (Combo) Science Centre, Butterfiles Upclose, Laser Maze + KidisTOP (\$31.00) □ (Combo) Science Centre, Butterfiles Upclose, Laser Maze + KidisTOP (\$31.00)				
		2-in-1 Pass (\$25.00)  Promotion Ticket (\$26.00)			
	Description  28% discount for BCB standard Adult/ Child tickets  Internal used to describe this code [255 characters]				
**Above image illustra	ates registration	n discounts for all partners is input in the Buye		s 20% on spe	cific tickets when the code
	TICKET BUYE	R INFO	TOTAL:		
	First Name *	YL		S\$12.00	
	Last Name *	Wong	1 × Science	ENTRE   31 MAR 2020 @ ALL-DAY e Centre (Adult) Standard 科学中心	
	Email *	ylwong@globalsignin.com	成人票	S\$12.00	
	Promotional Code (if	ywongwgooasgriii.com			
	any)				
**Abo	ve image illustr	rates the registration form l	efore / wit	hout inputting	the 'Code'
	TICKET BUYER	INFO	TOTAL		
	First Name *	YL	COURSE	\$\$9.60 CENTRE   31 MAR 2020 @ ALL-DAY	)
	Last Name *	Wong		CENTRE   31 MAR 2020 @ ALL-DAY nce Centre (Adult) Standard 科学中心	
	Email *	ylwong@globalsignin.com		\$\$9.6 20% Discour	0
	Promotional Code (if	SCJET20			
•	**Above image	illustrates the registration	form after i	inputting the 'C	Code'
Description		ct used to identify each	1		
	This is also	shown on each Orde	r		





### Hidden Tickets for specific registrants via Access Code

This is used when there are specific groups/ types of people with specific ticket types that are not available/ visible to the public.

By using the Access Code, the hidden ticket will be displayed on the event landing page in addition to the regular tickets that were shown by default.

The below table will illustrate the settings for creating Access Codes in the Promo Codes module in GEVME.



Field Name	Description		Value		
Code Type	This is the t	ype of codes to be created	Registration Access		
Code		Access Code to be input for the et to be displayed			
Applies To	be displaye	ou to select the tickets that will d once the Access Code is input ets are displayed in addition to ts'	Specific or All hidden tickets		
	Code Type	Registration Access 💠 🛭	<u> </u>		
	Code	Space, apostrophes and non-alphanument characters (Except 1,1,1,1) "(g" and 1)" are not allowed.  Maximum 25 Characters (Excepts promothyligmal com, earlylothepecal (3t, d+12123)  No code needed			
	Discount Amount	Add Discount Field			
	Applies If	☐ Enable criteria			
	Applies To	■ All Hidden Tickets ●  Test (\$10.00) Pidden)  Sandard 3 (Free) (Hidden)  Sandard 3 (Free) (Hidden)  Sandard 5 (Free) (Hidden)  Sandard 6 (Free) (Hidden)  Sandard 6 (Free) (Hidden)  Sandard 6 (Free) (Hidden)  Sandard 8 (Free) (Hidden)  Sandard 8 (Free) (Hidden)  Sandard 9 (Free) (Hidden)			
	<b>Description</b> Internal used to describe this code (255 characters max)	For early bird promotional code, for VIP access, or something to describe what promotional code do	loes this		
	Number of Uses 0 uses so far	Unlimited     Limited number of uses			
	Starts Event starts on Apr 20, 2020 9:00 AM GMT+0800	Now     On a specific date and time     Relative to event's start date and time			
	Ends	When individual ticket sales end On a specific date and time Relative to event's start date and time			
**Above image illus	trates registratior	access for partners who enjoys \$5 disc purchased	counts when more than 2 tickets are		
	BUY TICKETS				
	TICKET	VALID TILL PRI	E QUANTITY		
	Test	- S\$ 1	0.00		
	Standard 2	- Fre	0 \$		
		Enter your promotional code: test	Applied Cancel		
		Valid Code successfully app applicable discount will be a	lied. All pplied. Buy		
**Above image illu	strates the event	landing page with hidden tickets display inputting the 'Access Code'			
Number of Uses	mber of Uses		Unlimited or Limited number of uses		



	This is on a 'first come first serve basis'	
Starts	This is the start date / time for when the Access Code takes effect	
Ends	This is the end date / time for when the Access Code is not effective anymore	
Direct link with Promotional Code	This is the direct link to be shared to show the hidden ticket(s) automatically once it's clicked	

## **Merchandise & Inventory**

This module allows you to have priced items and/or items with quantity tracking in your registration.

This can only be created if there is an existing field in the Buyer or Attendee form that requires the Attendee to select.

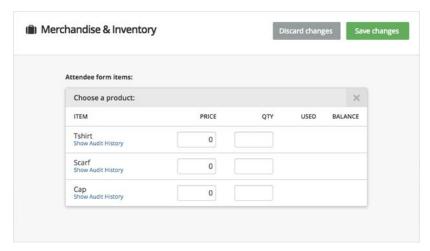


After you converted an existing field to be an item, the below table will explain the settings:

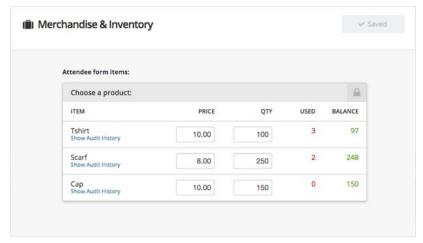
Field Name	Description
Item	This column reflects the options set for the selected merchandise field
Item row value	This reflects the individual option for the selected merchandise field
Price	This is the price to charge an Attendee when they select the merchandise option
Quantity	This is the maximum quantity allowed for selection for the merchandise option



	*0 in this module = unlimited
Used	This reflects the number of Attendees who selected the merchandise option
Balance	This reflects the remaining quantity allowed for selection for the merchandise option



\*\*Above image illustrates the merchandise item during set up



<sup>\*\*</sup>Above image illustrates the merchandise item after registration is used



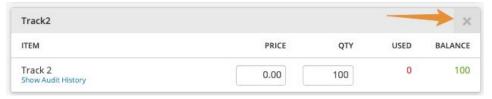
### Stop merchandise sale

To stop merchandise sale in an ongoing event, you have to reduce the number of Quantity for the affected items.

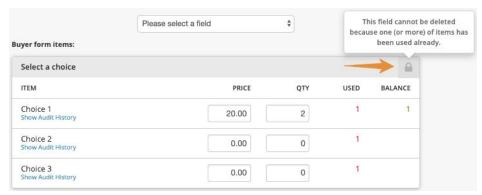
▶ You should reduce the Quantity of the affected items to the same number as the 'Used' quantity, so that the 'Balance' quantity is set to 0.

This will restrict future registration from selecting the item.

You're restricted from deleting any merchandise item that has been used.



\*\*Above image illustrates the unused merchandise item that allows deletion



\*\*Above image illustrates the used merchandise item that locks the section